# Q3 2023 Media Backgrounder

#### **About Teradata**

At Teradata, we believe that people thrive when empowered with better information. That's why we built the most complete cloud analytics and data platform for Al.

By delivering harmonized data, trusted AI, and faster innovation, we uplift and empower our customers—and our customers' customers—to make better, more confident decisions. The world's top companies across every major industry trust Teradata to improve business performance, enrich customer experiences, and fully integrate data across the enterprise.

We drive positive impact for hundreds of millions of people every day around the world with faster, flexible data integration and trusted, cost-effective Al innovation.

Teradata is based in San Diego, California, with 7,000+ employees in 41 countries.

### **Executive leadership**

- Steve McMillan, President and CEO
- · Hillary Ashton, Chief Product Officer
- · Claire Bramley, Chief Financial Officer
- Todd Cione, Chief Revenue Officer
- · Kathy Cullen-Cote, Chief People Officer
- · Michael Hutchinson, Chief Customer Officer
- Molly Treese, Chief Legal Officer
- Jacqueline Woods, Chief Marketing Officer

## Teradata VantageCloud: The complete cloud analytics and data platform for Al

Teradata VantageCloud is the complete cloud analytics and data platform, delivering harmonized data and trusted AI/ ML for all. VantageCloud gives organizations the tools and confidence to unlock the hidden insights in data, power infinite innovation, and reveal new opportunities.

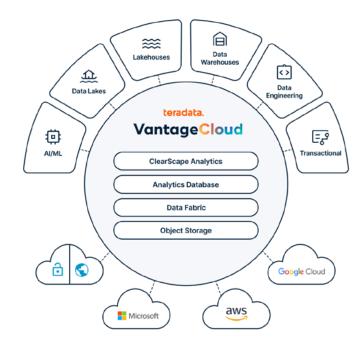


Figure 1. Teradata VantageCloud

## VantageCloud Lake: Innovate faster, scale smarter, govern better

VantageCloud Lake is a cloud-native, self-service offering that enables organizations to meet the increasingly diverse analytics and data needs of evolving business and uniquely execute all workload types at scale, including Al/ML, decision support, data science, data engineering, transactional, and reporting.

With VantageCloud Lake, organizations can:

- Empower more users to improve performance and accelerate breakthroughs
- Optimize productivity to grow businesses more flexibly and sustainably
- Maintain oversight of harmonized data with the lowest total cost of ownership



### VantageCloud Enterprise: Powerful performance everywhere

Organizations around the world use VantageCloud Enterprise to run the most critical, IT-managed enterprise workloads while getting the best price performance on the market.

VantageCloud Enterprise gives organizations the ability to:

- Automatically unify and harmonize data
- Discover insights that power breakthrough decisions faster than ever
- Empower users and drive innovation across the enterprise

### ClearScape Analytics™: Better answers. Faster results.

With ClearScape Analytics, organizations can scale Al/ML quicker and more effectively to solve complex challenges, reduce cost and friction, and accelerate time to value throughout the organization.

ClearScape Analytics has the most powerful, open, and connected AI/ML capabilities on the market to deliver more breakthrough performance, value, and growth across the enterprise.

### Teradata Al Unlimited: Drive faster, easier, and more cost-effective Al innovation

Teradata AI Unlimited is Teradata's serverless AI/ML engine in the cloud that allows data scientists, data engineers, and developers to explore and discover innovative new use cases—on demand and using data at scale.

Al Unlimited brings the power of ClearScape Analytics to a low-cost environment that maximizes exploration and discovery. With high-performance, serverless compute and in-engine analytics, Al Unlimited is a complete engine that features advanced Al/ML capabilities, giving organizations the ability to uncover valuable new use cases.

#### Recent news

- Teradata announced the native integration of Teradata
  Al Unlimited, its serverless Al/ML engine in the cloud,
  into Microsoft Fabric and OneLake, Fabric's unified,
  multi-cloud data lake. Al Unlimited is available in private
  preview via Microsoft Azure Marketplace. Teradata also
  announced the availability of Al Unlimited in private
  preview via Amazon Web Service (AWS) through
  AWS Marketplace.
- Teradata announced several new and enhanced partnerships this quarter:
  - Teradata and ActionIQ announced a new joint offering for marketing and customer experience (CX) activations for Teradata VantageCloud customers.
     The collaboration highlights Teradata's open and connected ecosystem, which includes a strong partnership with ActionIQ to leverage the companies' collective expertise in advertising and marketing technology for CX.
  - UiPath and Teradata announced a partnership that will allow enterprises to seamlessly and securely automate complex data applications directly at the source—from dashboards to generative AI to large language models (LLMs).
- Continuing its AI/ML momentum, Teradata also announced:
  - The launch of ask.ai, a new generative Al capability for VantageCloud Lake. The natural language interface is designed to allow anyone with approved access to ask questions of their company's data and receive instant responses from VantageCloud Lake. By reducing the need for complex coding and querying, ask.ai can dramatically increase productivity, speed, and efficiency for technical users and expand analytic use to team members in non-technical roles, who can now also use Teradata's powerful, cloud-native platform to sift through mountains of data and draw insights.
  - New enhancements to its leading AI/ML model management software in ClearScape Analytics (e.g., ModelOps) to meet the growing demand from organizations across the globe for advanced analytics and AI.



### **Industries served**

On any given business day, in almost every industry throughout the world, millions of users benefit from a Teradata analytics environment in the areas of:

- Retail
- Financial services and insurance
- Government and public services
- Healthcare
- Life sciences
- Ecommerce
- Digital media

- Entertainment
- Manufacturing
- · Oil and gas
- Hospitality
- Telecommunications
- Travel
- Transportation
- Utilities

6 of the top 6

airlines

6 of the top 6

banks

5 of the top 6

telecommunication companies

5 of the top 6 courier services

5 of the top 5

healthcare providers

4 of the top 5

auto manufacturers

3 of the top 5

professional services

3 of the top 4 retailers

### Company Financials

|  | 2023    |         |         | 2022     |
|--|---------|---------|---------|----------|
| Non-GAAP*, In millions                         | Q1      | Q2      | Q3      | FY       |
| REVENUES                                       |         |         |         |          |
| Recurring                                      | \$ 389  | \$ 371  | \$ 360  | \$ 1,419 |
| Perpetual software licenses,hardware and other | 13      | 13      | 7       | 65       |
| Consulting services                            | 74      | 78      | 71      | 311      |
| Total revenues                                 | 476     | 462     | 438     | 1,795    |
| GROSS PROFIT                                   |         |         |         |          |
| Recurring                                      | 293     | 266     | 258     | 1,037    |
| Perpetual software licenses,hardware and other | 2       | 1       | -       | 19       |
| Consulting services                            | 11      | 13      | 6       | 49       |
| Total gross profit                             | 306     | 280     | 264     | 1,105    |
| % of Revenue                                   | 64.3 %  | 60.6 %  | 60.3 %  | 61.6 %   |
| EXPENSES                                       |         |         |         |          |
| SG&A   | 134     | 141     | 133     | 545      |
| R&D  | 64      | 67      | 68      | 274      |
| TOTAL OPERATING INCOME                         | 108     | 72      | 63      | 286      |
| % of Revenue                                   | 22.7 %  | 15.6 %  | 14.4 %  | 15.9 %   |
| Other Expense, net                             | (21)    | (9)     | (14)    | (51)     |
| Income tax expense                             | 24      | 14      | 6       | 61       |
| Net income                                     | \$ 63   | \$ 49   | \$ 43   | \$ 174   |
| % of Revenue                                   | 13.2 %  | 10.6 %  | 9.8 %   | 9.7 %    |
| Shares outstanding (diluted)                   | 103.8   | 102.9   | 102.0   | 105.8    |
| EPS (diluted) non-GAAP                         | \$ 0.61 | \$ 0.48 | \$ 0.42 | \$ 1.64  |

<sup>\*</sup> See the Reconciliation of Results - GAAP to Non-GAAP on the Investor Relations page of the company's website at investor.teradata.oom

Figure 2. TDC Q3 2023 Media Background Final



### Partnerships (selected)

Ab Initio • Accenture • ActionIQ • Alation • Amazon Web Services (AWS) • Antuit.ai • Capgemini • Celebrus • Cisco Systems • Cloudera • Cognizant Technology Solutions • Dataiku • Dell-EMC • Deloitte Consulting • DeLorean Al • Deutsche Telekom • DotData • ESRI • FICO • GE Aviation • Google Cloud • IBM, including Services, Data & Al (InfoSphere DataStage, Cognos Analytics, Watson Studio, and SPSS) and Security Guardium • Informatica • Intel • Looker • MicroSoft • MicroStrategy • MinIO • NetApp • Nvidia • Oracle • Protegrity • Qlik • RStudio • SAS • Synscort • Tableau • Tata Consulting Services • Thales • ThoughtSpot • TIBCO • UiPath • Vcinity • VMware • VoltDB • Wipro • WhereScape

### Recognition

Teradata is recognized by top IT analysts and other industry groups for leadership in cloud data management and analytics. Teradata scored highest in 4 out of 4 use cases in 2022 Gartner Critical Capabilities for Cloud Database Management Systems for Analytical Use Cases, including ranking as the lead in the new Critical Capabilities category for Data Lake. In addition, the 2022 Gartner Magic Quadrant for Cloud Database Management Systems named Teradata as a Leader. In Q2 2023, Forrester Research named Teradata a Leader in "The Forrester Wave™: Cloud Data Warehouses, Q2 2023," written by principal analyst Noel Yuhanna with Aaron Katz, Sarah Morana, and Kara Hartig, June 26, 2023. Teradata has also been named one of the 2023 World's Most Ethical Companies® by Ethisphere—for the fourteenth consecutive year.

### Customers (selected)

ABANCA • Air France KLM Group • Air Miles • American Airlines • American Red Cross • Arcos Dorados • Aviva • Banco Bradesco • Banco de Credito e Inversiones • BevMo! • BlueCross BlueShield of North Carolina • NP Paribas • Boeing Company • Bouygues Telecom • Brinker International • Bunnings Warehouse • Cars.com • Caesars Entertainment • Cencasud • China Merchants Bank • Chuqai Pharmaceutical • Cisco • CK Hutchison Holdings Limited • Codelco • Credit Saison • CSS Insurance • Dell • DHL Express • Enedis • Enterprise Holdings • Etisalat Egypt • Eva Air • Gates Corporation • G-Foot • Grainger • Groupon • Hertz Corporation • HSBC • Intertoys • JCB • Jibun Bank • Juniper Networks • Kobe Steel • KPN • LCL • Lowe's • Lufthansa Group • Maersk Line • McCain Foods • Medibank • Mercado Libre • METRO AG • MS & AD Insurance Group • National Hockey League • NCR • Norfolk Southern Corporation • New York Giants • O2 Czech Republic • Optus • Papa Gino's • Perum Peruri • Polkomtel Poland • Raiffeisen Bank • Rakuten • Rogers Communications • Royal Bank of Canada • Sainsbury's Bank • Sanofi • SASOL • Saudi Telecom • Siemens Healthineers • SiriusXM • Standard Chartered Bank • Swedbank • Swisscom • Tabcorp • Telefonica Spain • Tesco • Texas Health Resources • The Very Group • Ticketmaster • T-Mobile • Trinity Health • Unilever • UnitedHealth Group • Verizon • VIVO • Vodafone • Volvo Cars • Wells Fargo • Yahoo! Japan • Yodel • YPF

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