

Teradata Media Backgrounder

Q4 and FY 2025

Teradata empowers enterprises to turn intelligence into autonomous action—accelerating decision cycles, reducing operational overhead, and improving consistency, accuracy, and quality across critical workflows.

By grounding AI in deep business context and trusted data within our platform, Teradata ensures that agentic systems can reason, plan, and act with precision while staying aligned to the outcomes that matter most: revenue impact, operational efficiency, customer satisfaction, and risk reduction. Teradata goes beyond generating insights—its Autonomous AI and Knowledge Platform operationalizes them, enabling real-time, explainable, and high-impact decisions across the entire enterprise.

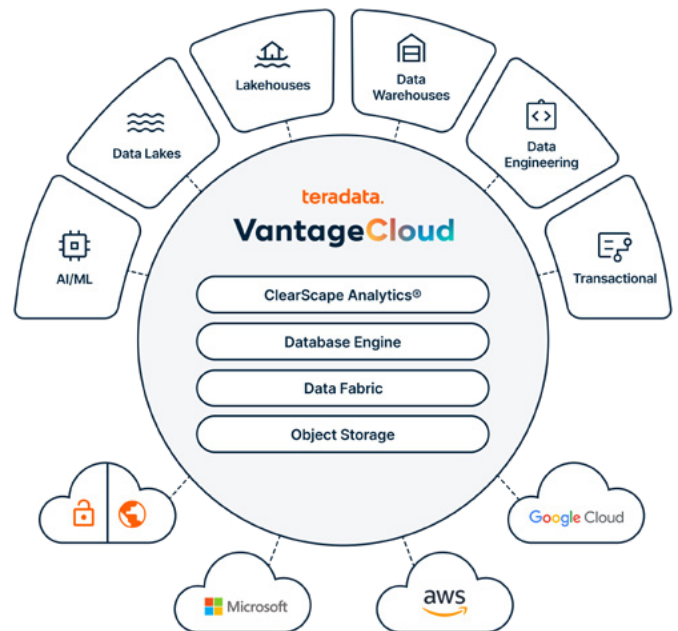
The Teradata Autonomous AI and Knowledge platform provides the enterprise-grade foundation required to scale AI responsibly and effectively, with built-in analytics, governance, performance, and security across cloud, on-premises, and hybrid environments. Open integrations and decades of domain expertise enable organizations to move confidently from early pilots to production-ready autonomous operations. As businesses expand their use of AI and adopt thousands of agents, Teradata serves as the context engine, governance layer, and performance backbone that makes every system smarter, safer, and more effective—driving measurable, enterprise-wide transformation.

Today, the world’s top companies across financial services, telecommunications, healthcare, retail, manufacturing, and transportation trust Teradata to turn intelligence into outcomes that matter in mission-critical operations.

Teradata is based in San Diego, California, with more than 5,000 employees in 41 countries.

Executive Leadership

- Steve McMillan, President and CEO
- Sumeet Arora, Chief Product Officer
- John Ederer, Chief Financial Officer
- Michael Hutchinson, Chief Operating Officer
- Louis Landry, Chief Technology Officer
- Richard Petley, Chief Revenue Officer
- Scot Rogers, Chief Administrative Officer
- Josh Fecteau, Chief Data and AI Officer
- Ken Ricketts, Chief Information and Security Officer



Teradata Vantage: The Complete Analytics and Data Platform for AI

Vantage is the complete analytics and data platform that powers AI innovation everywhere. Built for performance, flexibility, and openness, Vantage enables organizations to unify diverse data sources, run complex analytics, and deploy AI models—all within a single, scalable platform.

With support for multi-cloud, hybrid, and on-premises deployments, Vantage empowers businesses to manage data across the environment(s) of their choice. Its open data architecture ensures compatibility with industry-standard formats, preventing vendor lock-in and enabling seamless integration with modern data solutions.

Key Capabilities:

- Harmonized data access across distributed sources
- Most powerful, open, and connected AI/ML capabilities on the market
- Extensive in-database analytic capabilities
- Frictionless connectivity with best-in-class open-source and partner AI/ML tools
- Support for generative AI use cases with open-source large language models (LLMs)
- Flexible deployment options: public cloud, on-premises, and hybrid

ClearScape Analytics

Better Answers. Faster Results.

ClearScape Analytics delivers the most powerful, open, and connected AI/ML capabilities on the market to drive breakthrough performance, value, and growth across the enterprise. With integrated ModelOps, organizations gain end-to-end model lifecycle management—from development and deployment through monitoring and governance—ensuring models remain accurate, compliant, and high-performing in production. Organizations can scale AI/ML quicker and more effectively to solve complex challenges, reduce cost and friction, and accelerate time to value throughout the organization.

Benefits:

- Reduce deployment time from months to days
- Operationalize all models, including those developed in other tools

- Monitor and govern models in production with automated performance tracking and alerting
- Deliver more growth and performance across the enterprise
- Access 250+ AI/ML demos and use cases

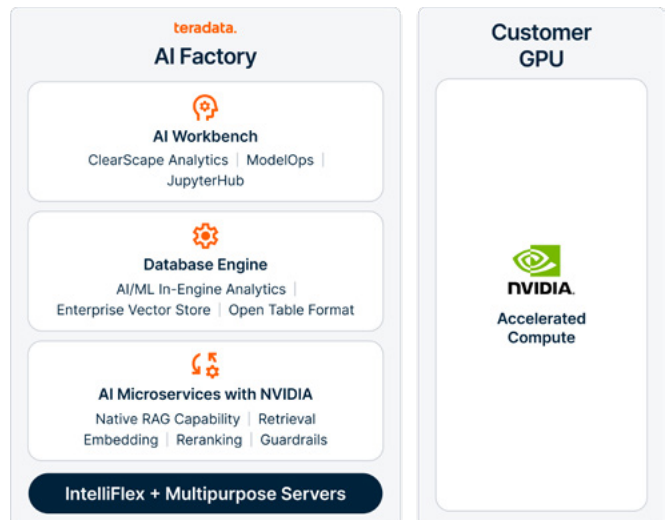
Teradata AI Factory

Private AI Innovation for On-Premises Deployments

Teradata AI Factory is an integrated solution that brings Teradata's cloud-based AI/ML capabilities—including predictive, generative, and agentic AI—to secure, on-premises deployments. Built with the NVIDIA Enterprise AI Factory validated design, AI Factory unifies critical components like data pipelines, algorithm execution, and software infrastructure into a single, scalable system designed for rapid innovation through private, secure AI.

Key Benefits:

- Complete control over enterprise data with on-premises security
- Predictable costs with customer-provided GPU infrastructure
- Native RAG pipeline capabilities with Teradata AI Microservices with NVIDIA
- Purpose-built for regulated industries (healthcare, finance, government)
- Seamless integration of hardware and software in a ready-to-run stack
- Compliance with GDPR, HIPAA, and data sovereignty requirements



Teradata Enterprise MCP Server

Standardized AI Access to Enterprise Data

The Teradata Model Context Protocol (MCP) Server provides a standardized, secure way for AI applications to interact with Teradata databases through the open Model Context Protocol. The Community Edition, hosted on GitHub, enables enterprises to connect AI agents directly to operational data with built-in governance, metadata management, and specialized tools for RAG, vector stores, and feature stores.

Capabilities:

- Query and analyze Teradata data through natural language
- Search and manage Enterprise Vector Store
- Rapidly build RAG applications with integrated tools
- Access Teradata Enterprise Feature Store
- Domain-specific semantic layer for business data models
- Security tools for managing permissions and compliance

Teradata Enterprise AgentStack

Integrated Toolkit for Building, Deploying, and Managing AI Agents

Teradata Enterprise AgentStack is an open and connected stack that unifies the AI agent lifecycle to deliver production-ready agents with context and interoperability across hybrid environments. It includes four core components:

AgentBuilder for creating intelligent agents using no-code and pro-code frameworks (Karini.ai, LangGraph, CrewAI, Flowise), with access to Teradata's context intelligence and pre-built agents.

Enterprise MCP provides enterprise-grade tools for secure data discovery and integration with mission-critical Teradata data, enabling agentic actions including querying, analytics, semantic search, and RAG-grounded responses.

AgentEngine is a secure execution environment for deploying agents across hybrid infrastructures, supporting single agents, multi-agent systems, and custom workflows.

AgentOps offers centralized monitoring and lifecycle management with policy enforcement, guardrails, compliance checks, and an integrated agent playground.

Enterprise AgentStack addresses the critical gap between agent experimentation and scaled deployment, helping organizations achieve production-grade autonomy while maintaining security and governance.

Teradata AI Services

Transform AI Pilots into Production-Ready Solutions

Teradata AI Services address a critical enterprise challenge: transforming AI pilots into production-ready agentic solutions that deliver significant business value. The integrated offering combines embedded experts with proven methodology and Teradata's best-in-class knowledge platform to guide organizations in developing and scaling AI agents across their business.

Despite billions invested, 95% of enterprise AI pilots fail due to poor prioritization, governance, and execution. Teradata AI Services' field-proven consultants help companies overcome these challenges and maximize AI and data investments while enabling real-time, context-aware agent decisioning.

Three Integrated Service Layers

AI Activation provides foundational activities to enable a connected analytic ecosystem, including deployment of Teradata's MCP Server, Enterprise Vector Store, and AgentBuilder, as well as data pipeline optimization and data modeling to support reusable data products.

AI Value Realization leverages an agile, sprint-based deployment model that combines expert-led methodology with Teradata's suite of AI tools to bring AI outcomes to production. Industry-specific reusable data products enable measurable business value to be realized iteratively.

AI Sustainment ensures model operations and ongoing management, so AI use cases deployed to production remain relevant and continuously leverage the latest advances in AI technology.

Use Cases Across Industries:

- Anti-money laundering and regulatory compliance (banking)
- Healthcare image processing
- Customer hyper-personalization
- Churn prediction and anomaly detection
- Real-time engagement optimization
- Fraud detection and reduction
- R&D optimization

Recent News and Momentum

150+ Enterprise AI Engagements in 2025

In 2025, Teradata completed more than 150 AI-focused customer engagements across financial services, healthcare, manufacturing, and defense. These engagements helped organizations operationalize AI at scale to solve complex business challenges, including fraud detection and reduction, streamlined compliance processes, customer experience analytics, R&D optimization, and mission-critical defense scenarios.

Ken Ricketts Appointed Chief Information Security Officer

Teradata appointed Ken Ricketts as Senior Vice President and Chief Information Security Officer (CISO). Ricketts brings more than two decades of experience spanning cloud security, regulatory compliance, and incident response. He will lead enterprise-wide security across cloud and AI-driven platforms, risk and compliance, product security, and operational security, while driving a secure product lifecycle and building a modern, risk-based governance program to enable safe AI innovation for customers worldwide.

Josh Fecteau Appointed Chief Data and AI Officer

Teradata appointed Josh Fecteau as Chief Data and AI Officer (CDAO). Fecteau brings more than two decades of experience in data architecture, enterprise transformation, and AI enablement. Since joining Teradata in 2019, he has led the modernization of the company's internal data ecosystem and spearheaded deployment of flagship scalable agentic AI capabilities—establishing Teradata as “customer zero” for its own data and AI offerings. In his role, Fecteau leads Teradata's enterprise-wide data and AI strategy, driving continuous improvement in the use of AI and demonstrating the transformative potential of Teradata's platform in the agentic AI era.

NewtonX Research on AI Agents and Customer Experience

Teradata released research conducted by NewtonX surveying C-suite executives and AI leaders on agentic AI adoption. The study found that 74% of leaders express confidence in agentic AI's ability to improve customer experience, with 77% considering or evaluating agentic AI for CX functions. However, 93% report challenges in creating governance and guardrails for AI initiatives, and more than 50% anticipate generating at least \$1 million in revenue or cost savings from AI for CX initiatives.

Autonomous Customer Intelligence

Teradata introduced Autonomous Customer Intelligence, an agentic AI offering designed to transform raw data and customer signals into context-aware, real-time actions at scale. Built on Teradata's AI Services, Customer Intelligence Framework, and integrated data products, this solution enables agents to construct data products, detect signals, interpret context, and respond autonomously.

Recognition

Forrester Wave™ Leader

Teradata was recognized as a Leader in the Forrester Wave™: Data Management for Analytics Platforms, Q2 2025, reflecting the company's commitment to delivering harmonized data and AI at scale through its powerful hybrid cloud analytics and data platform.

Gartner Peer Insights™ Voice of the Customer for DSML

Teradata was included in the 2025 Gartner Peer Insights™ Voice of the Customer for Data Science and Machine Learning (DSML), receiving a 95% Willingness to Recommend score and a 4.7 out of 5 rating for Product Capabilities.

TrustRadius Top Rated Awards

Teradata earned 2025 Top Rated Awards from TrustRadius in four categories: Cloud Data Warehouse, Data Warehouse, Data Lakehouse, and Relational Databases. With over 215 verified reviews, Teradata earned a trScore of 8.5 out of 10. The TrustRadius Top Rated Awards are based entirely on customer feedback rather than analyst opinion.

Industries Served:

- Financial Services and Insurance
- Government and Public Services
- Healthcare
- Hospitality
- Life Sciences
- Manufacturing
- Oil and Gas
- Retail
- Telecommunications
- Transportation
- Travel
- Utilities

Selected Customers

3M Company • ABANCA • A1 Telekom Austria • Aflac • Ajinomoto • Albertsons • Alitalia / ITA Airways • ASN Bank • Axfood AB • Banco Central (Argentina) • Banco Central do Brasil • Banco Internacional del Peru • Bank of America • Bank of Ireland • Banque Misr • Belfius • Bouygues Telecom • C&A Modas • CAT Administradora de Tarjetas • Cathay United Bank • Central Board of Direct Taxes (India) • Chung Hwa Telecom (CHT) • Cisco • Comcel • Copa Airlines • Cortefiel / Tendam • Cyfrowy Polsat / Polkomtel • Daihatsu Motor • Dillard's • Directorate General of Taxation (Indonesia) • EIPozo Alimentacion • Experian Computec • Fnac España • Fujifilm Business Innovation • Fujifilm Corporation • Gruppo PAM • Hanwha Galleria • HCA Healthcare • HSBC • ICBC Argentina • IF Insurance • IHI Corporation • Isuzu Motors • Japan Post Bank • Jeronimo Martins • KB Securities • KGI Bank • KPN • LCL • Mandatum Life Insurance • Mega Financial Holding • Ministerio da Cidadania • Misumi Group • Mitsubishi UFJ NICOS • Nationwide Building Society • Netcompany Banking Services • Nikkei Inc. • NTT DOCOMO • O-Bank (Taiwan) • O2 Czech Republic • Oi do Brazil • Permanent TSB • Prairie Payments Joint Venture • Prosegur • Raiffeisen Bank • Repsol • Sainsbury's Bank • Seiko Epson • Sekisui Chemical • Shanghai Commercial & Savings Bank • Shinsegae Dept Store • Starlux Airlines • Suzuki Motor • Swedbank • TAITRA • Taiwan FamilyMart • Tesco • The Hershey Company • Toyota Motor • United Bank Limited • Vodacom

Selected Partnerships

Ab Initio • Accenture • ActionIQ • Alation • Amazon Web Services (AWS) • Anonomatic • Capgemini • Celebrus • Cisco Systems • Cloud Software Group • Cloudera • Cognizant Technology Solutions • Dataiku • Dell-EMC • Deloitte Consulting • DeLorean AI • Deutsche Telekom • Dyna.ai • FICO • Fivetran • GE Aviation • Google Cloud • IBM, including Services, Data & AI (InfoSphere DataStage, Cognos Analytics, Watson Studio, and SPSS) and Security Guardium • Immuta • Informatica • Intel • Karini AI • Kyndryl • Microsoft • NetApp • Nvidia • Oracle • Precisely • Protegrity • Qlik • RStudio • Salesforce • SAS • ServiceNow • Strategy • Synoptix • Tableau • Tata Consulting Services • Thales • ThoughtSpot • Tiger Analytics • UiPath • Unstructured.io • VMware • Wipro • WhereScape

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About Teradata

Teradata empowers enterprises to turn intelligence into autonomous action. As AI agents multiply, Teradata is the context engine, governance layer, and performance backbone — grounding every agent in trusted data and business context. The Teradata Autonomous AI and Knowledge platform puts AI into production across cloud, on-premises, and hybrid environments.